

**Speaker:**\_\_\_\_\_ **Responder:**\_\_\_\_\_

### **PERSUASIVE SPEECH RUBRIC**

As you listen to the speech, circle the number for each category (Introduction, Content, Delivery, Conclusion, Overall) that you think best describes how that part of the speech went. Add up your numbers and write the total score at the bottom of this page.

	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
<b>Introduction</b>	The first few lines of the speech really got my attention and made me want to listen.	The first few lines of the speech gained my attention and I was curious to hear the rest.	The first few lines didn't really get my attention and I wasn't sure if I wanted to hear more.	The first few lines of the speech did not get my attention and I did not want to hear more.
<b>Content</b>	The speech focused on one or two major issues and described those issues thoroughly.	The speech focused on one or two major issues, but did not fully explain them.	The speech focused on more than two issues and did not fully explain them.	The speech was unclear and did not explain any of the issues thoroughly.
<b>Delivery</b>	The speaker spoke in a loud, clear voice and was expressive.	The speaker was loud and clear, but not very expressive.	The speaker was hard to hear at times and not expressive.	I could not hear or understand the speaker.
<b>Conclusion</b>	The end of the speech was exciting and lively.	The end of the speech was somewhat exciting and lively.	The end of the speech was not very exciting or lively.	The end of the speech was not exciting or lively at all.
<b>Overall</b>	The speech was exciting and informative and really was convincing.	The speech was exciting and informative and was somewhat convincing.	The speech was not very informative or exciting and I am not convinced.	The speech did not persuade or convince me at all.

Total Score: \_\_\_\_\_/20